



Dear Parents and Families:

Reading is the most important skill you can teach a child. Of all the skills children learn, it is the one you can influence the most.

We invite you to visit our Scholastic Book Fair and experience a celebration of reading that provides families the opportunity to get involved in a universal mission: *encouraging kids to read every day so they can lead better lives.*

Our Scholastic Book Fair theme – **To the Book Fair and Beyond!** – is part of an out-of-this-world reading event that brings to school a wonderful selection of fun, engaging, and affordable books kids want to read. Giving kids access to good books and the opportunity to choose their own books will motivate them to read more. And like most acquired skills, the more kids practice reading, the better they'll get.

Reading is vital to every child's success, and raising kids as readers means getting involved while they're young. Now is the time. Since there will never be a substitute for a parent's direct involvement in his/her child's education, please make plans to visit our Book Fair. Please also join me in thanking the PTA and the many parent volunteers that are giving of their time and efforts to ensure a successful Book Fair for our students. I look forward to seeing you at the Book Fair!

Book Fair Dates: September 27th – September 30th

Shopping Times: Students will create wish lists during school hours
Open Tuesday – Thursday after school until 3:30pm

Special Events: Open at the Ice Cream Social: Friday, September 30th from 6:30-8:30pm

Sincerely,
Mindy Keller
Principal, Hollywood School

