

September 15, 2010

Dear Parents and Families,

You are invited to the Hollywood School Scholastic Book Fair, a reading event packed with excitement for students and families. This book fair will take place September 28th through October 1st.

Our Book Fair theme – **Here's to Our Heroes! Reading Saves the Day!** – is part of a weeklong event that brings the books kids love to our school in an atmosphere of fun. Because everyday heroes surround us, the heroes theme allows students to celebrate all types of heroes, from the ordinary to the extraordinary, inspired by a love for books.

A Book Fair gives students access to books at affordable prices and makes reading a positive experience. Children are more likely to read the books they personally get to choose. It's one of the best ways to motivate kids to read more. The more time children spend reading, the stronger their reading skills are. And strong reading skills are the pathway to succeed in school and in life. Reading is the most powerful skill of all!

Click to the following link to preview our featured books online, watch videos, and make a wish list to help you shop the Fair. <http://scholastic.com/bookfairs/books/>
You can also visit the Hollywood School Book Fair Home Page at <http://bookfairs.scholastic.com/homepage/hollywoodil>

We invite you to visit our Book Fair in person and see the complete selection of great books our Book Fair has to offer. Family involvement in literacy activities has a strong impact on a child's educational achievement.

Please join us to make this Book Fair the BEST our school can imagine! I look forward to seeing you at the Fair! Please also help me in thanking the PTA and the many parent volunteers that are giving of their time and efforts to ensure a successful Book Fair for our students.

<p>Book Fair Dates: September 28th through October 1st Shopping Times: Students will create wish lists during school Open daily to students and families after school until 3:30 Special Events: Open at the Ice Cream Social, Friday night, October 1st from 6:00 to 9:00</p>

Sincerely,
Miss Mindy Keller
Principal, Hollywood School